

Advertising in the PLAIN eJournal

As an advertiser in the *PLAIN eJournal*, your ad will be seen by people around the world who are passionate about plain language. Our growing membership community includes active practitioners, researchers, educators, and advocates from various industries in nearly 50 countries.

Our journal started in 2019. Written in a “magazine style”, the twice-annual publication keeps our members up-to-date with international developments in plain language. We do this by sharing best practice, case studies, reflections, and discussions about plain language. The magazine is a cherished resource among our members and a valuable starting point for people wanting to know more about the plain language world.

The magazine supports PLAIN’s organizational objectives of:

- promoting research and development in plain language
- promoting the interests of plain language specialists, and
- developing standards and practices for the plain language field.

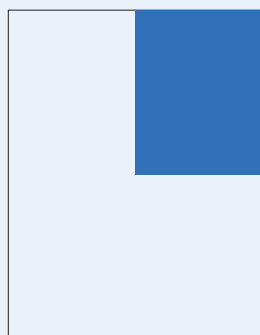
By advertising in the *PLAIN eJournal*, you play an invaluable part in helping us achieve our mission.

Deadlines

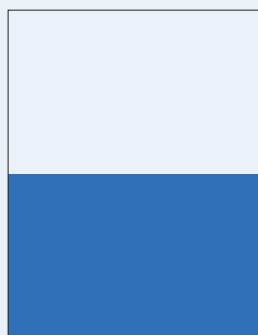
Book space: April 15 and July 15

Materials: April 28 and July 28

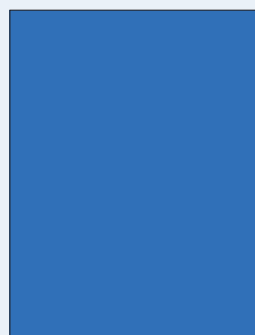
Ad Size	Dimensions	1x Rate
Quarter page	4.25(w) x 5.5(h) in / 107.95(w) x 139.7(h) mm	\$175
Half page	8.5(w) x 5.5(h) in / 215.9(w) x 139.7(h) mm	\$350
Full page (U.S. letter)	8.5(h) x 11(h) in / 215.9(w) x 279.4(h) mm	\$600



Quarter page



Half page



Full page (U.S. letter)

Digital files only

- Press-Ready pdf (300dpi, fonts embedded), TIFF or eps
- No bleed
- Ads may be emailed to publications@PlainLanguageNetwork.org

Interested?

For more information, email Virginia at publications@PlainLanguageNetwork.org

